

The Blueprint.

by Josh Turner

First private masterclass for clients only:
April 19 at noon central. *Special early
bird price ends same day.*

The 4 Pillars of Predictable Growth

Predictable Leads & Clients

- Perpetual Sales Machine
- Referral Engine
- Prospecting
- Social Media
- Sales Conversion
- Nurture Campaigns
- Speaking + Events
- Lead Generation

Financial Success

- Growth Planning
- Key Performance Indicators (KPIs)
- Vision
- Cash Flow Management

Marketing Playbook

- Annual Marketing Plan
- Positioning
- Email Marketing
- Flagship Content
- Content Engine
- Webinar Sales
- Joint Ventures
- List Building
- Design + Branding
- Online Conversion

Leveraged Business

- Replicating Yourself
- Hiring A-Players
- Operations and Peak Performance
- Leveraged Programs + Courses
- Outsourcing
- 80/20 Time Management

My personal methodology that is responsible for my success and hundreds of my clients over the last twenty years...